

Beta Gamma Centennial Scholarship Golf Classic

2026 Sponsorship Packet

*Celebrating 100 Years
of Brotherhood and
Impactful Service*



Friday, June 5, 2026

Shotgun Start: 9AM

Lake Chesdin Golf Club

21801 Lake Chesdin Pkwy
Chesterfield, VA

Get ready to tee off at the Beta Gamma Centennial Scholarship Golf Classic!

Join us on **Friday, June 5, 2026**, at the beautiful Lake Chesdin Golf Club in Chesterfield, VA, for a wonderful day of golf and a celebration with a purpose that you won't want to miss! This event not only supports student scholarships but also celebrates a significant milestone—the **100th Anniversary of the Alpha Phi Alpha Fraternity, Inc., Beta Gamma Chapter**.

Our tournament offers a great opportunity for you to connect and network while prominently showcasing your company or brand to a diverse audience of golf enthusiasts, business leaders, and community professionals. Whether you participate on the greens as a player or as a sponsor, you'll enjoy an exciting day filled with friendly competition, all while supporting a meaningful cause. Every swing contributes to raising scholarship funds for deserving students.

Tournament Schedule

7:30 AM - Registration & Breakfast
9:00 AM - Shotgun Start
2:00 PM - Awards Luncheon

Tournament Fee:

\$125 per golfer / \$475 per foursome



Scan the
QR Code to
Register/Sponsor

The tournament fee includes an 18-hole four-person scramble, breakfast, range balls, on-course beverages, and a post-tournament luncheon with awards, raffles, and prizes.



Your donation or sponsorship benefits students at Virginia State University

Why Become A Sponsor?

This event not only supports a worthy cause but also celebrates a significant milestone—the 100th Anniversary of the Beta Gamma Chapter. As part of this celebration, we honor the legacy of **Virginia State University (VSU)**, which has profoundly influenced the lives of every Beta Gamma member. As we reflect on the past 100 years, we also look to the future, with the goal of providing both current and future Virginia State University students with the financial assistance they need to achieve their educational goals. Proceeds from this tournament will contribute to our **\$100,000 for 100 Years scholarship campaign**. Your support will make a meaningful difference in this important initiative.

Brand Exposure

Sponsorship will guarantee that your company or brand receives valuable brand recognition (in-person and online) to a broad audience.

Networking

Our tournament offers an excellent opportunity to network with various business professionals while promoting your brand.

Giving Back

Your support contributes to a worthy cause—raising necessary scholarship funds for students attending Virginia State University.



Sponsorship Levels

We invite you to be a sponsor for our Centennial Golf Classic. Your support is key to our success! We offer sponsorship opportunities for individuals, businesses, and organizations, with various options available. You can choose from foursome sponsorships, make donations, or offer product giveaways. Your sponsorship provides more than just benefits. It helps build a strong community and supports the students at Virginia State University. *All sponsors will receive appropriate recognition for their generosity and support.*

Here are the sponsorship opportunities we have available:

- | | |
|---------------------------------|---------|
| • Jewel Sponsor | \$1,500 |
| • Gold Sponsor | \$750 |
| • Beverage & Snack Cart Sponsor | \$500 |
| • Contest Sponsor | \$200 |
| • Pin Flag Sponsor | \$150 |
| • Hole Sponsor | \$100 |
| • Patron Sponsor | \$50 |

Individual Player Fee: \$125 / Foursome Player Fee: \$475



Scan the QR Code
to Register/Sponsor





Jewel Sponsor

\$1,500 | One Available

As our Jewel Sponsor you or your company will receive the following:

- Enjoy one complimentary foursome to participate in the tournament (4 players total)
- Sole tee box signage at a premiere hole of your choice
- Opportunity to speak at the Welcome and Awards Ceremonies during the tournament
- Option to provide promotional items for player gift bags
- Prominent recognition and visual branding at the Golf Tournament, VSU Homecoming 2026, and the Centennial Gala
- Portion of sponsorship donated directly to Virginia State University
- Special appreciation gift

Gold Sponsor

\$750 | Multiple available

As our Gold Sponsor, you or your company will receive the following:

- One complimentary foursome for the tournament (4 players total).
- Hole signage at premiere hole chosen by the Tournament Committee
- Option to provide promotional items for player gift bags
- Prominent recognition and visual branding at the Golf Tournament
- Special appreciation gift





Beverage Cart Sponsor

\$500 | 1 Available

As our Beverage Cart Sponsor, you or your company will receive the following:

- Non-Player Sponsorship
- Option to provide promotional items for player gift bags
- Prominent recognition and visual branding at the Golf Tournament,
- Special appreciation gift.

Closest To The Pin Sponsor

\$200 | (1 available)

As our Closest to the Pin Sponsor, you or your company will receive the following:

- Non-Player Sponsorship
- Recognition at Awards Luncheon on the day of the tournament
- The Closest to the Pin award renamed after you or your company
- Special appreciation gift

Longest Drive Sponsor

\$200 | (1 available)

As our Longest Drive Sponsor, you or your company will receive the following:

- Non-Player Sponsorship
- Recognition at Awards Luncheon on the day of the tournament
- The Longest Drive award renamed after you or your company
- Special appreciation gift





Pin Flag Sponsor

\$150 | Multiple available

As a Pin Flag Sponsor you or your company will receive the following:

- Your name or company logo printed on one of the 18-hole flags.
- Recognition at Awards Luncheon

Hole Sponsor

\$100 | Multiple available

As a Hole Sponsor you or your company will receive the following:

- Your name or company logo at a hole acknowledging sponsorship
- Recognition at Awards Luncheon

Patron Sponsor

\$50 | Multiple Available

As our Patron Sponsor, you or your company will receive the following:

- Non-player sponsorship
- Donation goes directly to scholarship
- Recognition at Awards Luncheon on the day of the tournament



A golfer wearing a red polo shirt, a red baseball cap, and tan trousers is captured in the middle of a golf swing on a green fairway. The background shows a line of tall pine trees under a clear blue sky. A golf ball is visible on the grass near the golfer's feet.

Gift Sponsor

Multiple available

Benefits of donating a gift sponsorship include:

- Offer a valuable prize to be auctioned for our fundraising goal
- Your logo will be displayed on golf rules given to each player
- Recognition at Awards Luncheon
- Prize displayed during the tournament

In-Kind Sponsor

Multiple available

Benefits of donating a gift sponsorship include:

- Donation of goods and services in support of the tournament.
- Your name or logo on prize signage
- Recognition at Awards Luncheon
- Prize displayed during the tournament

Tournament Host

Alpha Phi Alpha Fraternity, Inc., Beta Gamma Chapter

The Beta Gamma Chapter was founded on December 22, 1926, on the historic campus of Virginia State College, now Virginia State University (VSU), in Petersburg, Virginia. As the fraternity's second-oldest college chapter in the state of Virginia, Beta Gamma holds the distinction of being the first Greek-lettered fraternity chartered on the campus of VSU.



Since its founding in December 1926, Beta Gamma has consistently garnered national and regional recognition for its outstanding community service initiatives. Our commitment to excellence has resulted in numerous awards that highlight our academic achievements and active involvement at VSU and in the local community.

In 2025, we were honored to be named Alpha Phi Alpha's College Chapter of the Year - a prestigious recognition that reflects our dedication and impactful contributions during the 2024-2025 academic year.

This year's tournament is part of a series of events celebrating the 100th Anniversary of the Beta Gamma Chapter.

Registration

To secure your sponsorship,
please visit us online at
www.bg1926.com/golfclassic or scan
the QR code below.



To pay by check please make your check
payable to: Beta Gamma Chapter/APA.

In the description add the note: Centennial Gala

Please mail your check to:

Beta Gamma Chapter
11019 Arbor Croft Way
Chester, VA 23831

Due Dates

- Payment in Full **May 29, 2026**
- AD for Hole Sponsorship **May 29, 2026**

